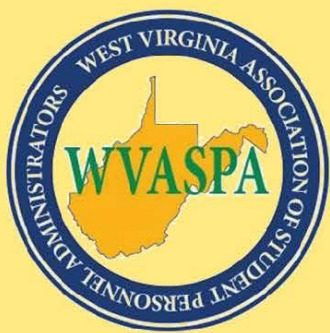


WVASPA & WV TRIO

Joint Fall Conference

November 1st-2nd, 2016



Welcome Letter



Dr. Sarah Beasley
WVASPA President



Scott Robertson
WV TRIO President

Dear Conference Participants,

It is our pleasure to welcome you to the 2016 WVASPA & WV TRIO annual conference! This is the second year that WV TRIO and WVASPA have joined forces to bring West Virginia higher education professionals together to share ideas, conversation, and best practices. We encourage you over these next two days to renew and strengthen old friendships and to forge new relationships with your colleagues from across the state. You'll have the opportunity during this conference to reflect upon what's working and what's not at your own institution and at others', to learn how to more effectively collaborate with others across our campuses, and to discover ways for becoming a more successful leader and professional. Given the challenging financial times faced by West Virginia colleges and universities, it is more important than ever for student affairs and student services professionals to demonstrate our essential role in student success. We would like to thank you for attending this year's conference and for all that you do for West Virginia students!

Sincerely,

Dr. Sarah Beasley
WVASPA President

Scott Robertson
WV TRIO President

Conference Schedule

Monday, October 31

Noon	Registration Opens	Woodland Lobby Area
2:00 p.m.	Pre-Conference Workshop StrengthsQuest <i>Kelli Jo McNemar, Director</i> <i>West Virginia Campus Compact</i>	Woodland Room One

Tuesday, November 1

8:30 a.m. – 10:30 a.m.	Registration	The Glade Lobby Area
9:30 a.m.	Senior Student Affairs Officers Meeting	Woodland Room One
10:30 a.m.	Welcome <i>Angie Holley, WV TRIO President-Elect</i> <i>Dr. Mordecai Brownlee, WVASPA President-Elect & Conference Chair</i>	The Glade Room
10:45 a.m.	WVASPA Speaks Presentation <i>TBD</i>	The Glade Room
	TRIO Speaks Presentation <i>Student Presentation</i>	The Glade Room
11:30 a.m.	Concurrent Sessions One	Information- Page 6
12:30 p.m.	Lunch & Featured Speaker <i>Dr. Anthony L. Jenkins, President</i> <i>West Virginia State University</i>	The Glade Room
2:10 p.m.	Concurrent Sessions Two	Information- Page 7
3:10 p.m.	Concurrent sessions Three	Information- Page 8
4:10 p.m.	Business Meetings WVASPA WV TRIO	Woodland Room One Woodland Room Two
5:00 p.m.	Networking Reception <i>Hors d'Oeuvres and two drink tickets provided</i>	Bright Foyer Room
7:00 p.m.	Dinner	On Your Own

Conference Schedule

Wednesday, November 2

8:00 a.m.	Breakfast	The Glade Room
	West Virginia State of Higher Education Update <i>Adam S. Green, EdD, Vice Chancellor of Student Affairs</i> <i>West Virginia Higher Education Policy Commission</i>	The Glade Room
	TRIO Update <i>Dr. Nicole Norfles, Director, Program Practice and Innovation</i> <i>Council for Opportunity in Education for TRIO</i>	The Glade Room
9:10 a.m.	Concurrent Sessions Four	Information- Page 9
10:10 a.m.	Featured Workshops	
	TRIO Workshop <i>Dr. Nicole Norfles, Director, Program Practice and Innovation</i> <i>Council for Opportunity in Education for TRIO</i>	Woodland Room One
	Developing a Message that Works <i>Jessica Kennedy, Director of Communications and Outreach,</i> <i>West Virginia Higher Education Policy Commission</i>	Woodland Room Two
	Immerse Yourself in Professional Development, A New Professionals Roundtable Candice Stadler, Director of Career Services and Cooperative Education West Virginia University Institute of Technology	Woodland Room Three
11:30 a.m.	Featured Speaker <i>Kelli Jo McNemar, Director</i> <i>West Virginia Campus Compact</i>	The Glade Room
12:30 a.m.	Awards Luncheon	The Glade Room
	WV TRIO Awards <ul style="list-style-type: none">• <i>Pathway to Prominence Award</i>• <i>MEAEOPP Service Award</i>• <i>TRIO Achiever</i> WVASPA Awards <ul style="list-style-type: none">• <i>New Professional Award</i>• <i>Mid-Level Professional Award</i>• <i>Stella Cooksey Distinguished Service Award</i>• <i>Innovative Program Award</i>	
2:00 p.m.	Concurrent Sessions Five	Information- Page 10
3:00 p.m.	Closing Session <i>Closing Remarks, Emerging Leader Institute Certificate Presentations and Giveaways</i>	The Glade Room
3:30 p.m.	Depart	

Featured Speakers



Dr. Anthony L. Jenkins
President, West Virginia State University

Anthony L. Jenkins, Ph.D., West Virginia State University's 11th President, is an established higher education leader committed to advocating for students and creating opportunity to higher education for all students, especially culturally under-represented groups.

Dr. Jenkins is a proponent for education and public policy issues. He has fostered meaningful dialogue within the national higher education community. His research, speeches and publications focus on crisis management, enrollment and retention, diversity, African-American male initiatives, first-generation college student success, state funding for higher education, mentoring and high-risk college campus behavior such as alcohol consumption and sexual misconduct. Throughout his career, he has enhanced the quality of the university experience for students, developed and successfully implemented comprehensive retention and enrollment plans leading to greater access, opportunity and higher graduation rates; thereby enabling more individuals to improve their quality of life by earning a college education.

Prior to leading the State family, Jenkins served as Vice President for Student Affairs and Enrollment Management at the University of Maryland Eastern Shore and, most recently, as the Senior Associate Vice President for the University of Central Florida – the nation's second largest university. His career includes serving at Jackson State University, thereafter joining Virginia Tech's Housing and Residence Life and later the Office of the Dean of Students. He remained at Virginia Tech until becoming the Assistant Dean of Students at Northeastern Illinois University. He later served as the Associate Dean of Students at the University of North Carolina Wilmington; and was recruited to serve as the Dean of Students at the University of Houston-Clear Lake.



Kelli Jo McNemar
Director, West Virginia Campus Compact

As the Director of WV Campus Compact, Kelli Jo McNemar works with a national association to support campuses and communities across West Virginia in developing meaningful partnerships and enhancing civic engagement. Kelli Jo earned a Master of Public Administration from West Virginia University. Her Bachelor of Arts degree in Human Resource Management, with a minor in Leadership, was attained at Marietta College. Kelli Jo is an AmeriCorps Energy Express and City Year alum. She enjoys sharing stories, cries hard at movies (any movie) and has survived two whitewater rafting trips on the New River Gorge.

Concurrent Sessions

Concurrent Session One

November 1, 11:30 a.m.

Early FAFSA and other Financial Aid Updates

Woodland Room One

In 2014-15, the colleges and universities in West Virginia processed over \$150 million in federal financial aid and over \$90 million in state financial aid. This presentation looks at the application process and what everyone needs to know about the impact of early FAFSA on student eligibility for financial aid.

Presenter:

Brian Weingart, Senior Director of Financial Aid, WV HEPC and WV CTCS

Target Audience: Anyone, Recommended for TRIO

Why TRIO Works and Why it Matters: Practices and Principles for Improving Retention and Graduation Rates Among Students from Challenged Backgrounds

Woodland Room Two

Historically, federal TRIO Programs have demonstrated higher retention and graduation rates among first-generation, income-eligible student participants, compared to their peers. This session will give an overview of TRIO and will discuss how to collaborate with TRIO Programs, as well as ideas for utilizing TRIO practices in your work with students.

Presenters:

Betty Mei, Director, McNair Scholars, West Virginia University

Cynthia Drumm, Director of Student Support Services, West Virginia University

Target Audience: Anyone, Recommended for TRIO

The Role of Student Affairs in the Institutional Accreditation Process

Woodland Room Three

Institutional accreditation is a crucial piece of every college and university ability to be successful. Without it, most if not all, would not exist. However, it is not always a well-known or understood process campus-wide, including within Student Affairs. This session will discuss ways to answer the questions: What is the role of Student Affairs in supporting the accreditation process of their institution? and, How can Student Affairs professionals assist in strengthening the institution's status during accreditation review? Through an understanding of accreditation, student affairs professionals can better prepare their unit/division to support the institution as it navigates through this critical process.

Presenter:

Dr. Barbara Copenhaver-Bailey, Director of Assessment and Research, West Virginia University

Target Audience: Anyone

Navigating the Political Waters of Student Affairs and Higher Education (*ELI Session*)

The Glade Room

Looking to land that next student affairs job, or thinking about pursuing a chief student affairs role someday? In this session, Dr. Mordecai I. Brownlee will share insightful information regarding the political landscape of student affairs and higher education. Participants will leave this session with a better understanding of the workplace dynamics associated with the students affairs/higher education profession, as well as things to consider moving forward that can positively impact your career.

Presenter:

Dr. Mordecai Brownlee, Vice President of Student Success, St. Philip's College

Target Audience: Anyone

Concurrent Session Two

November 1, 2:10 p.m.

Fostering Collaboration Across the Disciplines to Address Substance Abuse, SBIRT (Screening, Brief Intervention, and Referral to Treatment)

Woodland Room One

Presenters will share an overview of Marshall University's SBIRT program, which provides Screening, Brief Intervention, and Referral to Treatment to individuals with substance use disorders, as well as those at risk for developing those disorders

Presenters:

Amy Saunders, Director of Student Health Education Programs, Marshall University

Fran Quesenberry, MUSBIRT Specialist, Marshall University

Target Audience: Anyone

All about Student Loans

Woodland Room Two

This presentation will go over the statistics of student loan repayment, the various student loan repayment plans and cancellation benefits, and the tools and resources that are available to help students with their student loans.

Presenter:

Brian Weingart, Senior Director of Financial Aid, WV HEPC and WV CTCS

Target Audience: Anyone, Recommended for TRIO

Why ELI? Perspectives from a WV TRIO and MEAEOPP Emerging Leader

Woodland Room Three

ELIcit your leadership skills and ELIminate your leadership fears by becoming an ELI. Come learn about organization leadership, the MEAEOPP Emerging Leaders Institute (ELI), and how you can develop your skills as a TRIO professional.

Presenter:

Landon Southerly, Education Counselor, Upward Bound, West Virginia University

Target Audience: New Professionals, Midlevel Professionals, Recommended for TRIO

Media Interviews & Responses 101 – An Interactive Media Training for Student Affairs Professionals

The Glade Room

This interactive session will include tips for successful media interviews on tough topics. It will share best practices for crafting appropriate responses, staying on message and knowing how/when to respond. Selected participants will take part in mock interviews and practice sessions.

Presenter:

Jen Wood, Director of University Relations, West Virginia University Institute of Technology

Target Audience: Anyone, Recommended for TRIO

Concurrent Session Three

November 1, 3:10 p.m.

Counseling, Communities, and Connections

Woodland Room One

A panel of mental health providers from several universities will briefly explain their experiences working with different programs, departments, and agencies both on and off campus. The panel will answer questions and have discussions about ways to improve programming and utilization of counseling centers to improve student well-being.

Presenter:

Mary Hoke, Behavioral Health Therapist, West Virginia University Institute of Technology

Target Audience: Anyone

How to Maximize Working with Admissions or Enrollment Services

Woodland Room Two

This session will assist institutional professionals on ways to use college and university admissions offices to increasing educational opportunities for participating students and accessibility to higher education. The presenters will provide attendees with innovative ideas and suggestions on how institutions may use admissions offices for continued program success.

Presenter:

Kent Gamble, Interim Dean of Enrollment Services, West Virginia University Institute of Technology

Target Audience: Anyone, Recommended for TRIO

Global West Virginia:

Woodland Room Three

Increasing Study Abroad Participation Through Collaborative Campus Partnerships

This session focuses on the statewide initiative to increase the number of students that study abroad through the WVHEPC's new partnership between Global West Virginia and KEI Abroad. Attendees will also learn about outreach strategies, scholarships and advising resources that they can utilize to encourage students to study abroad.

Presenters:

Ray Bates, Director of Institutional Relations, KEI Abroad

Clark Egnor, Director of International Programs, WV HEPC

Scott Robertson, Assistant Dean of Students for TRIO Programs

Target Audience: Anyone, Recommended for TRIO

Should I get a Doctorate? (ELI Session)

The Glade Room

A panel of current students and doctoral program graduates will candidly discuss their experiences as a doctoral student including the decision to pursue an advanced degree, integrating a doctoral program into your work and personal life, and more. Session participants will have an opportunity to ask questions of the panelist.

Panel:

Dr. Sarah Beasley, Director of Retention, Concord University

Vanessa Keadle, Coordinator of Research and Evaluation, WV HEPC and WV CTCS

Candice Stadler, Director of Career Services and Cooperative Education, West Virginia University Institute of Technology

Andrew Lewis, Director of Residence Life, Bethany College

Moderator:

Phillip Shipley, Assistant Director of Residence Life, West Virginia University

Target Audience: Anyone

Student Success Initiatives:

Woodland Room One

Strengths-Based Collaborative Programming for Student Transition, Persistence, and Success

Discover the innovative and strengths-based initiatives being offered at Fairmont State University via the Office of Retention. Learn how cross-campus collaboration, infusing Academic and Students Affairs, is effective in building programs that impact student success, as well as how Gallup's StrengthsQuest is being used to help students engage and thrive.

Presenters:

Stephanie McCandless, Retention Program Manager, Fairmont State University
Charlie Watson, Retention Program Coordinator, Fairmont State University

Target Audience: Anyone

Implementing Successful TRIO Alumni Associations

Woodland Room Two

Fifty years of TRIO programs in West Virginia, a plethora of TRIO alumni are within our reach. What can we do to better reach out to our alumni and engage them with their programs? With the creation of the West Virginia TRIO Alumni Association, programs can find out how they can grow a network of over five million TRIO alumni nationwide.

Presenters:

Scott Robertson, Assistant Dean of Students for TRIO Programs, West Virginia University Institute of Technology
Bonnie Bailey, Director of Student Support Services, Marshall University

Target Audience: New Professionals, Midlevel Professionals, Recommended for TRIO

Student Legal Services –

Woodland Room Three

Why These Programs are Pivotal to Student Success

A “minor” legal issue can have a devastating legal effect on an individual’s academic progress. We believe that it is essential for Student Affairs professionals to recognize the need for students to have access to low cost/no cost legal aid. A single incident can derail an individual’s academic and career progress, in some cases, irreversibly. One solution to this issue has been the development of Student Legal Service offices at many schools across the country.

Our SLS staff will present information on the logistics of our program, the assessment tools we utilize, as well as our collaborative efforts across campus and the community at large.

Presenter:

Carrie Showalter, Managing Attorney, Student Legal Services, West Virginia University

Target Audience: Anyone

Professionalism & Civility:

The Glade Room

Building Better Student Affairs Leaders (ELI Session)

Professionalism and civility are expected traits for all members of a campus community, but they are especially crucial for Student Affairs leaders. This workshop will explore how to promote expected standards of conduct, both personally and among students and colleagues.

Presenter:

Dr. Marjie Flanigan, Vice President for Student Affairs and Dean of Students, Concord University

Target Audience: Anyone

Concurrent Session Five

November 2, 2:00 p.m.

What's a Chicken? How to Build Effective Peer Mentoring Programs

Woodland Room One

College students are influenced by their peers. Peers are key agents of socialization, affective development, and assimilation. Creating, maintaining, and evaluating a successful program is crucial to both the peer mentors and transitioning students. How can we accomplish these goals while maintaining a tight budget and a sound mind?

Presenter:

Nicolette Bell, Director of Student Leadership and Engagement, University of Charleston

Target Audience: New Professionals, Midlevel Professionals

Gender Inclusive Housing: WVU Style

Woodland Room Two

WVU provides an inclusive environment where students can live with other students regardless of sex, biological gender, gender identity, gender expression, and/or sexual orientation. This session will discuss our process in developing this community. Participants will also have an opportunity to share what they are doing on their campuses.

Presenters:

Trish Cendana, Director of Residence Life, West Virginia University

Phillip Shipley, Assistant Director of Residence Life, West Virginia University

Target Audience: Anyone

Empowering Students through Appreciative Advising

Woodland Room Three

Appreciative Advising is, "the intentional collaborative process of asking positive, open-ended questions that help students optimize their educational experiences and achieve their dreams, goals and potentials." This six-phase process will allow campus administrators, advisors, counselors and instructors to create and maintain a logical, useful system to engage students both inside and outside the confines of the classroom and office. A brief overview of the "6 D's" will be discussed along with applicable, usable materials and activities that will assist with developing an appreciative mindset.

Presenter:

Steve Jarvis, Academic Specialist, Concord University

Target Audience: Anyone

"I Wish I Knew That Before I Came to College"

The Glade Room

Preparing Students for College Success, Perspectives from TRIO College Personnel

How can pre-college programs maximize their efforts to help students focus on the areas most needed to be successful in college? Come and hear from college TRIO personnel about their experiences with incoming students and how students can best prepare for higher education.

Presenters:

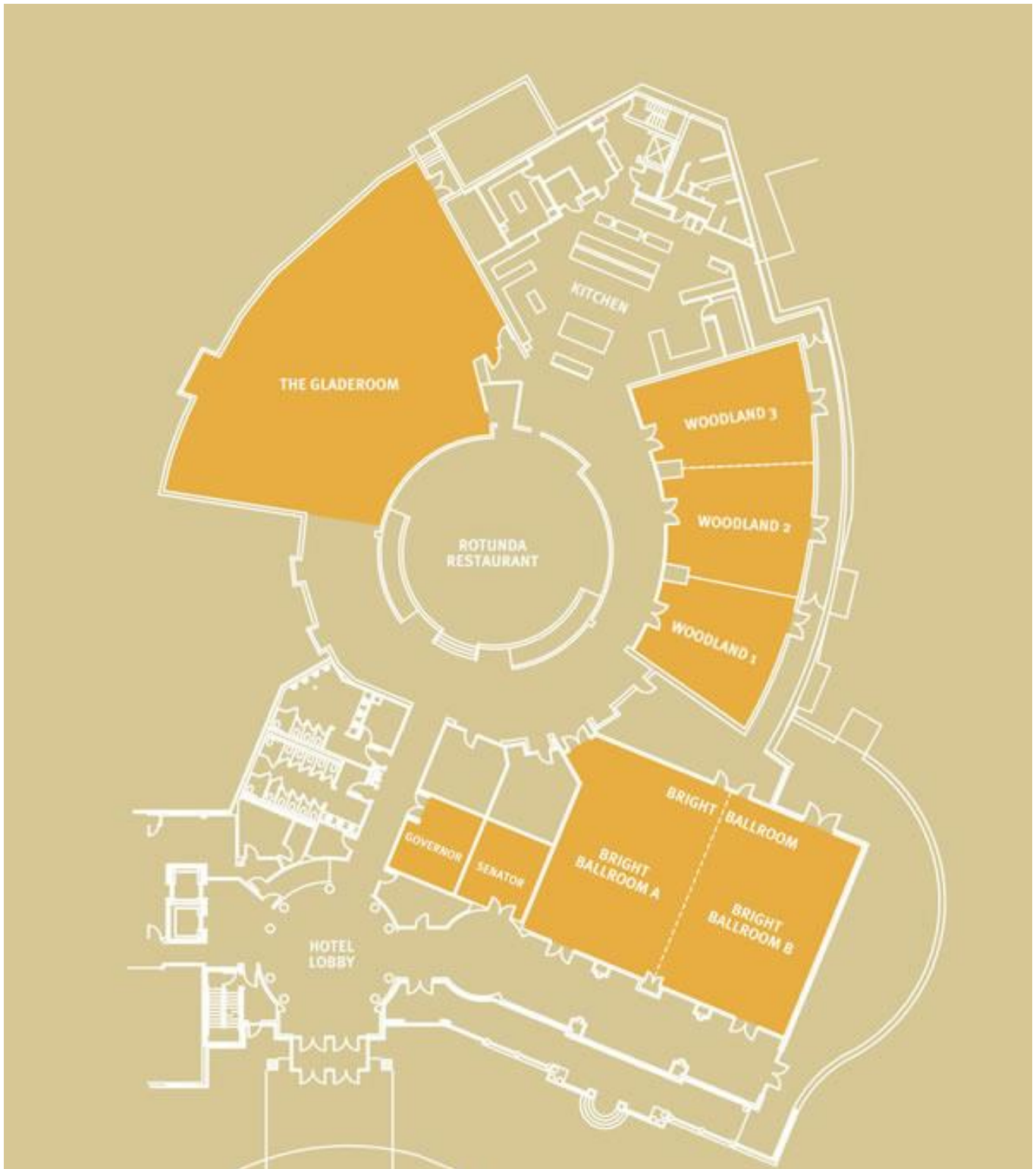
Vivian Cespedes, Counselor II, West Virginia University

Bonnie Bailey, Director of Student Support Services, Marshall University

Target Audience: Anyone, Recommended for TRIO

Find Your Way

The Resort At Glade Springs Facilities



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WV TRIO 2015-2016

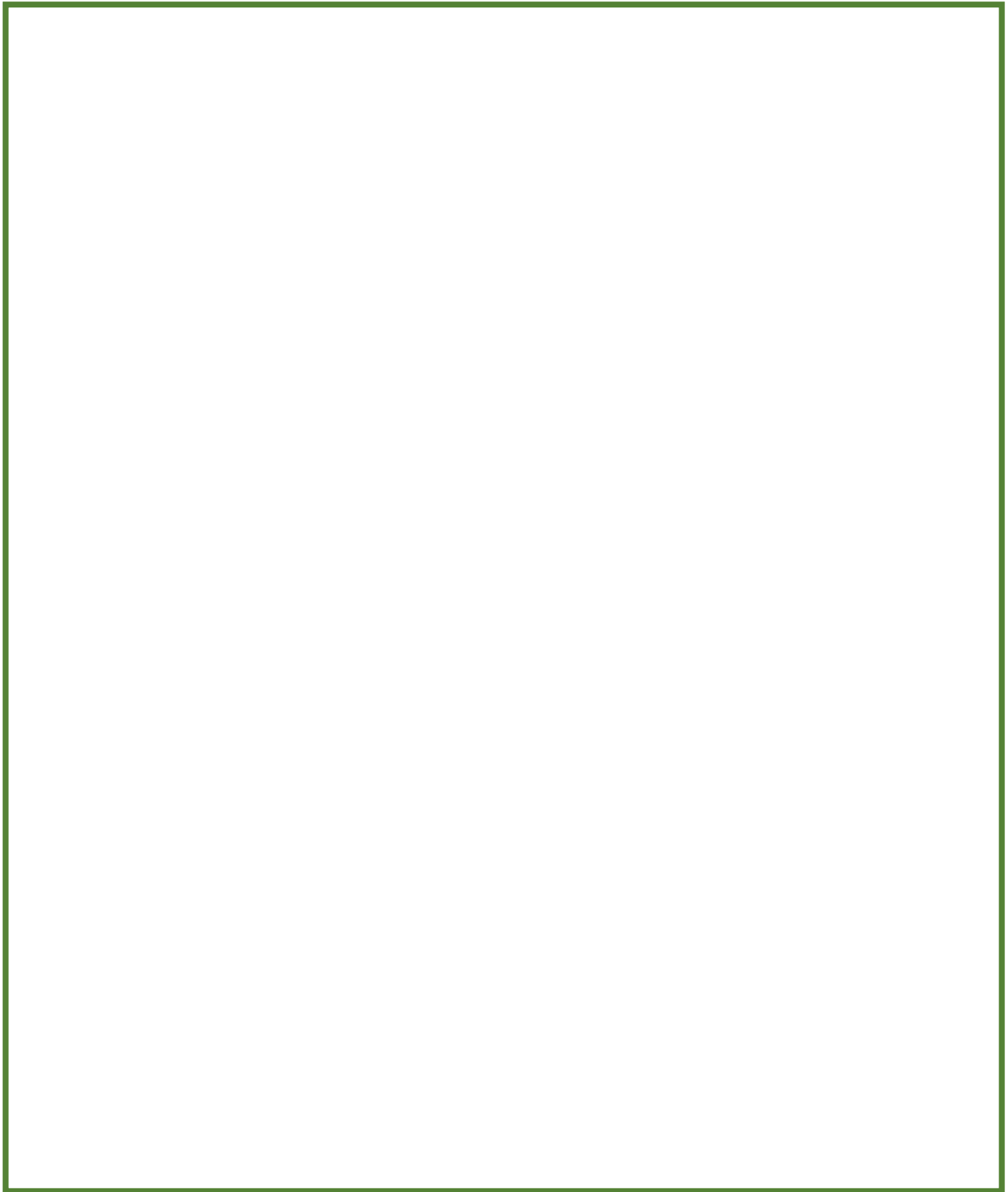
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